

Reputation Management

With  IDShield™

 **51%**

of people search others online before meeting them¹

With first impressions being made online, managing your online **reputation** is an essential step for social media users.

 **60%**

of the time, people use Google and Facebook to look people up¹

Everyday, people use your social media accounts to draw conclusions about you

IDShield's proprietary tool has helped thousands of members manage their online reputation:

7,100,000

pieces of content analyzed

263,000

posts flagged for our members

89,000

old accounts and profiles tied to our members



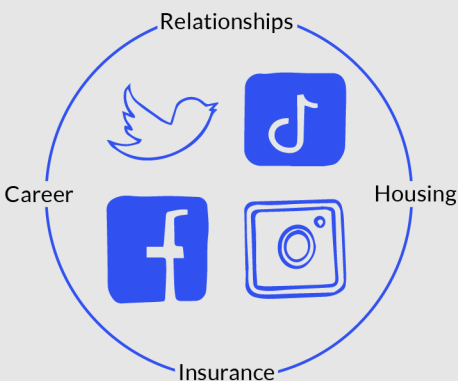
See what our members are saying!

“Very easy to clean up stuff from my cringy high school years.”

IDShield Member Age 25-35

“Very valuable to be in control of my digital footprints!”

IDShield member, age 55-64



Over two decades online, the average U.S. adult has accumulated:

 **1,800**

Social posts²

 **150+**

Accounts²

Does your social media presence give the right **IMPRESSION** to others?

4% of online content was potentially damaging to a person's reputation



Rated **4.3** by over 400 reviews!

Protect Your Reputation With IDShield Today!

¹ Google Consumer Survey. The survey was conducted in January 2021, US based, age 25+, 294 respondents, targeted at professional media sites.

² Pre-Paid Legal Services, Inc. ("PPLSI") internal data based on tens of thousands of customer data points.

IDShield is a product of PPLSI. IDShield provides access to identity theft protection and restoration services. IDShield plans are available at individual or family rates. For complete terms, coverage, and conditions, please see an identity theft plan. All Licensed Private Investigators are licensed in the state of Oklahoma. An Identity Fraud Protection Plan ("Plan") is issued through a nationally recognized carrier, LegaShield (IDShield is not an insurance carrier). This covers certain identity fraud expenses and legal costs as a result of a covered identity fraud event, with the amount of coverage dependent on the type of identity theft plan. See a Plan for complete terms, coverage, conditions, and limitations, and family members who are eligible under the Plan.